



AMERICAN LATINO
VETERANS ASSOCIATION



American Latino Veterans Association (ALVA)

A Registered 501c3

2022



Our Mission

Our Mission: ALVA exists to help Latino veterans thrive and recognize their indispensable contributions.

Our Focus: ALVA works to ensure Latino veterans can obtain worthwhile training/education, find great jobs, start and grow successful businesses, and access the benefits they have earned. Also, we enhance the recognition of Latino contributions to our nation's defense since before its inception and in today's armed services



Growing Latino Veteran Population

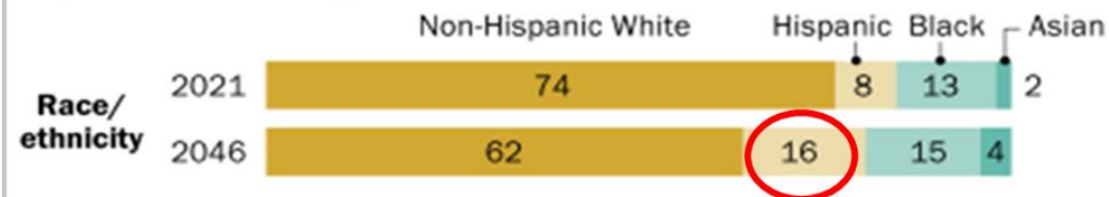


- There are nearly 1.5 million Latino veterans in the U.S. today
- By 2046, Latinos will be 16% of the total veteran population
- Latinos projected to represent a growing portion of the minority veteran population
- From 32% in 2020 (1.48M) to 36% in 2045 (1.55M)

By 2046, Latinos will be 16% of the total veteran population

Looking forward at the changing profile of U.S. veterans

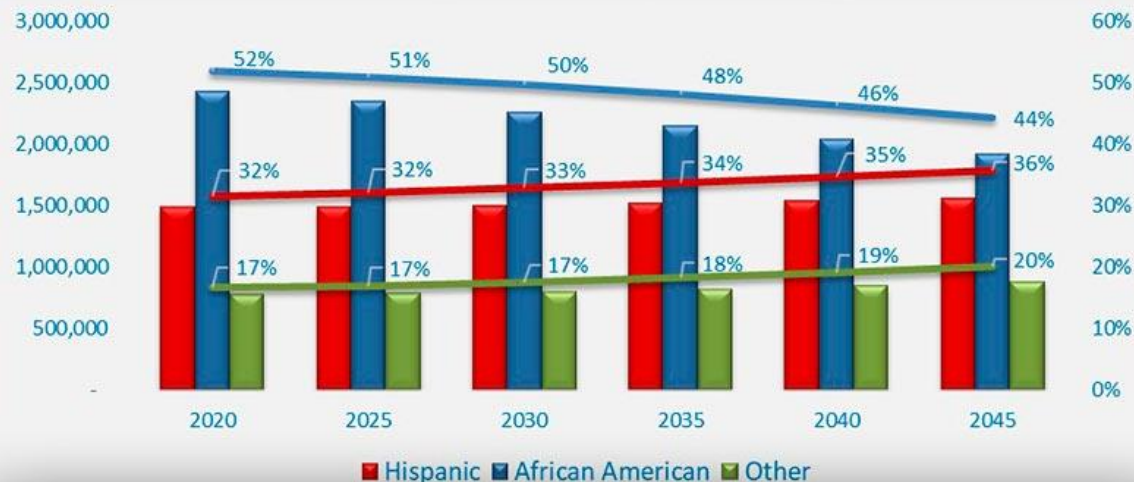
% of U.S. veterans by ...



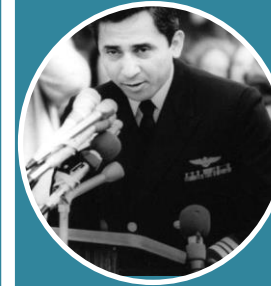
Source: Department of Veterans Affairs Veteran Population Projection Model 2018.

PEW RESEARCH CENTER

Minority Veteran Population Projection



Latinos in U.S. Military History



There have been 60 Hispanic Medal of Honor recipients

Revolutionary War

Spanish Gen. Bernardo de Galvez and over 10K Spanish troops were instrumental in stemming of British from the south

Civil War

Navy's first Admiral, David Farragut, was famous for his immortal statement "Damn the torpedoes, full speed ahead"

WW I

First American warning shots fired in San Juan Bay

WW II

500K+ Latinos
USMC Guy Gabaldon captured 1K+ Japanese, single-handed

Korea

The 65th Infantry Regiment (aka, The Borinqueneers of Puerto Rico), among the highest decorated combat units

Vietnam

Everett Alvarez was the first naval aviator shot down during the conflict and spent 8.5 years as a POW

War on Terror

1st Lt. Jennifer Moreno of San Diego, CA was killed in Afghanistan and awarded the Bronze Star



Our Activities

Workforce Development

- Referral to training/education resources
- Placement Opportunities

Recognition and Inspiration

- Stories of Latino veterans in history
- Videos of prominent Latino veterans
- Awards programs/events

Entrepreneurship

- Access to entrepreneurial resources
- Business networking/development

Access and Referral to information on veteran benefits, healthcare and other resources

Support policies related to benefits, business and representation



Our Founder – Danny Vargas

- US Air Force Intelligence Veteran
- Business owner
- Chairman Emeritus, Friends of the National American Latino Museum
- Former Chairman, Virginia Board of Workforce Development
- Former Chairman, Dulles Regional Chamber of Commerce
- Former executive at Raytheon, AOL, France Telecom & Sprint
- Regular commentator on national media



Leading advocate in workforce development, economic development, veterans support, civil rights, health IT, immigration reform, transportation and more



Annual Sponsorship Levels

Patriot Level (\$40,000):

- Prominent logo placement on ALVA website
- Prominent logo placement on event print materials
- Prominent logo placement on signage
- 15 tickets to ALVA Awards event
- Verbal acknowledgement during event
- Access to VIP pre-event
- Presenting sponsor welcoming remarks at event
- Seat on ALVA Advisory Council with photo on website
- Mention on videos
- Mention on podcasts
- Press release announcing sponsorship

Honor Level (\$25,000):

- Higher logo placement on ALVA website
- Higher logo placement on event print materials
- Higher logo placement on signage
- Ten tickets to ALVA Awards event
- Verbal acknowledgement during event
- Access to VIP pre-event
- Award remarks at event
- Mention on podcasts

Duty Level (\$10,000):

- Logo placement on ALVA website
- Logo placement on event print materials
- Five tickets to ALVA Awards event
- Verbal acknowledgement during event
- Access to VIP pre-event



THANK YOU

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